



# BRITTNEY MANNINEN

GRAPHIC DESIGN & MARKETING

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 bmanninen.com

## SKILL SET

Adobe Creative Suite

Microsoft Office Suite

HTML, CSS

MailChimp

Constant Contact

Pardot

Workfront

Wrike

Social media marketing

Email marketing

Ecommerce

Product photography

Large scale printing

Apparel Design

Customer service

Time management

## EDUCATION

### Southern Illinois University

Fresh-Soph Years completed  
before transfer | 2009-2011

### North Central College

BA Interactive Media Studies  
Graphic Design | 2013

## VOLUNTEER

### The Legacy Ranch

Equine assisted therapy  
March 2022 - Present

## AWARDS

2022 Recipient of the  
Sternberg Philanthropy Award

## EXPERIENCE

**Elkay Manufacturing** (recently changed to Zurn Elkay Water Solutions)

Graphic designer | 5.19 - present

- Creates omni-channel digital and print content in support of multiple NPD launches
- Easily adapts to changing deadlines and shifting priorities while balancing a workload of multiple projects at a time
- Ensures Elkay's brand message is upheld through work
- Creative and strategic lead in all email marketing campaigns
- Serves as mentor/leader to those participating in internship program
- Works in a heavily collaborative and team environment.
- Continues to learn and grow new schools through company's training tools such as LinkedIn Learning, ANA conferences and other offerings

### Orbus Exhibit & Display Group

Graphic designer/Email Marketing Specialist | 1.17 - 5.19

- Maintained the Orbus Brand by producing multi-media content on both digital and print platforms
- Responsible for designing and maintaining all product data for annual "Exhibitors Handbook" product and pricing catalog
- Responsible for all product and company wide photography and provided any photoshop work as needed
- Ensured quality of large scale tradeshow pieces before they were shipped
- In charge of weekly email marketing campaigns that were distributed amongst clients to increase sales

### WeatherTech

Graphic Designer/Media Production Assistant | 3.14 - 1.17

- Worked amongst photo/video team to coordinate vehicles, products and models for daily in-house shoots
- Retouched product images to uphold product standards and marketing needs
- Created multi-media content, instructional pieces and advertisements for the WeatherTech brand and sponsored racing events
- Traveled to WeatherTech sponsored racing events to meet with targeted industry clients and further market the brand

### FastSigns

Graphic Designer/Account Executive | 8.13 - 3.14

- Managed all customer accounts and new client requests
- Created print advertisements to build a stronger clientele
- Upheld monthly client schedule

### Allegra Marketing and Print

Marketing Intern | 6.13 - 8.13

- Completed various design and marketing projects with the guidance of the team

### BucketFeet

Featured Artist (Contracted Work) | 1.15 - 6.20

- Contributed multiple shoe/apparel designs, *One In Eight* and *The Perfect Gentleman* that have sold in stores worldwide.
- *One In Eight* was developed in collaboration with the Bright Pink Campaign